

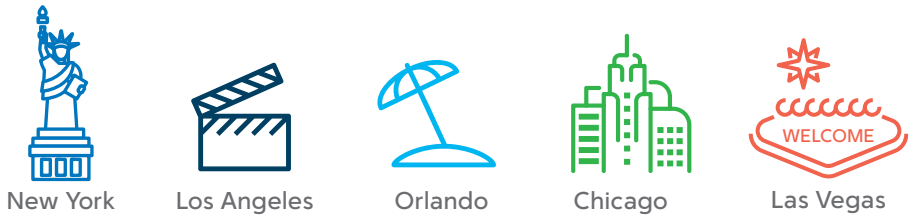


# SpendTrend® Holiday Countdown

## Movers and Shakers

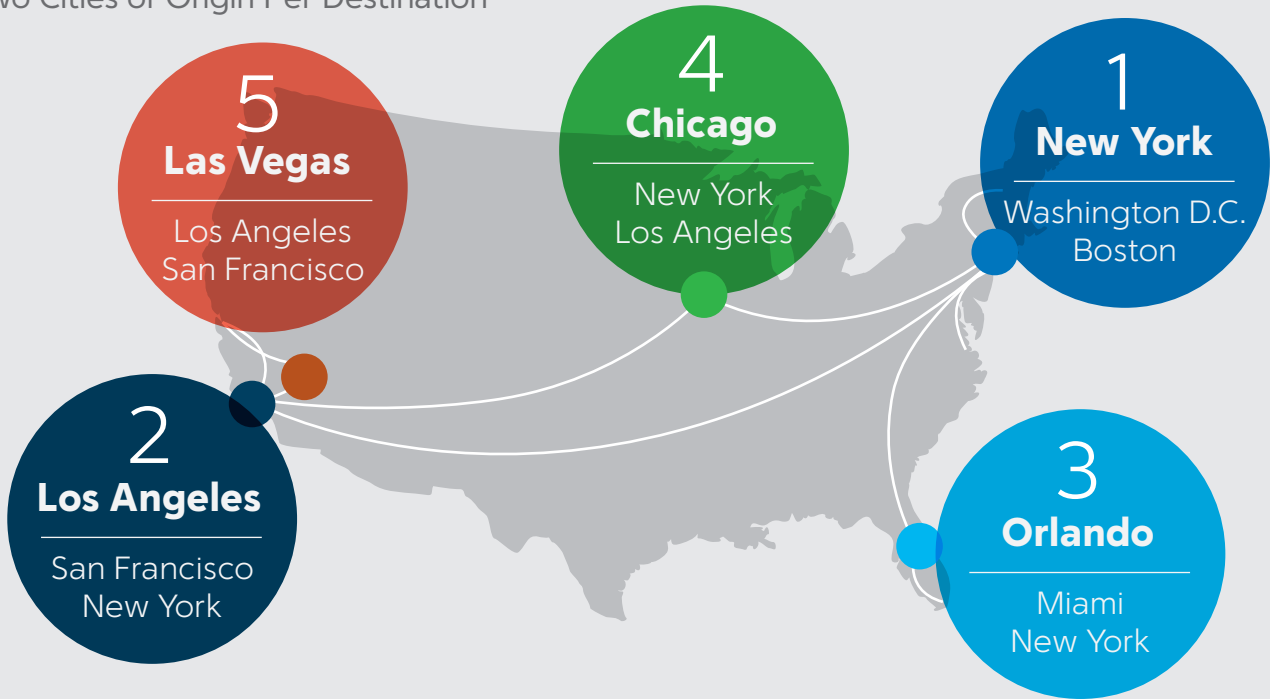
### WHERE ARE PEOPLE GOING?

U.S. Travelers to U.S. Destinations



### WHERE ARE THEY COMING FROM?

Top Two Cities of Origin Per Destination



### HOW MUCH ARE THEY SPENDING?

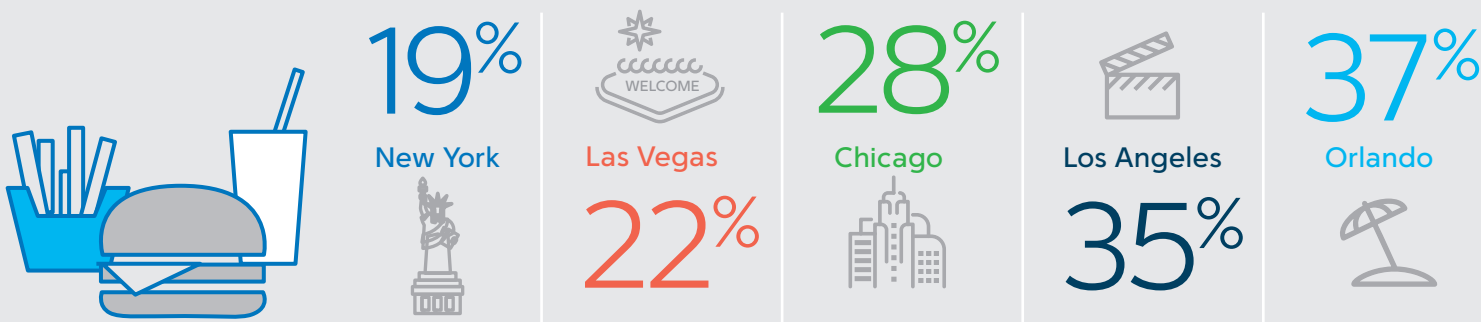
Visitor Average Ticket Size Versus Local

14%  
HIGHER  
AVERAGE TICKETS



### WHAT ARE THEY EATING?

Fast Food Spending Penetration by City



Go to [www.firstdata.com/spendtrend](http://www.firstdata.com/spendtrend) to learn more about how First Data Information & Analytics solutions can help your business.

Note: Top city rankings based on card spending volumes at hotels. Fast food spending penetration calculated as a percent of total card-based dining spend per city. Measurements based on time period November 23, 2017 – December 8, 2017.

All data is First Data proprietary data and includes only actual card-based forms of payment. First Data SpendTrend® is a macro-economic indicator and does not represent First Data's financial performance.

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